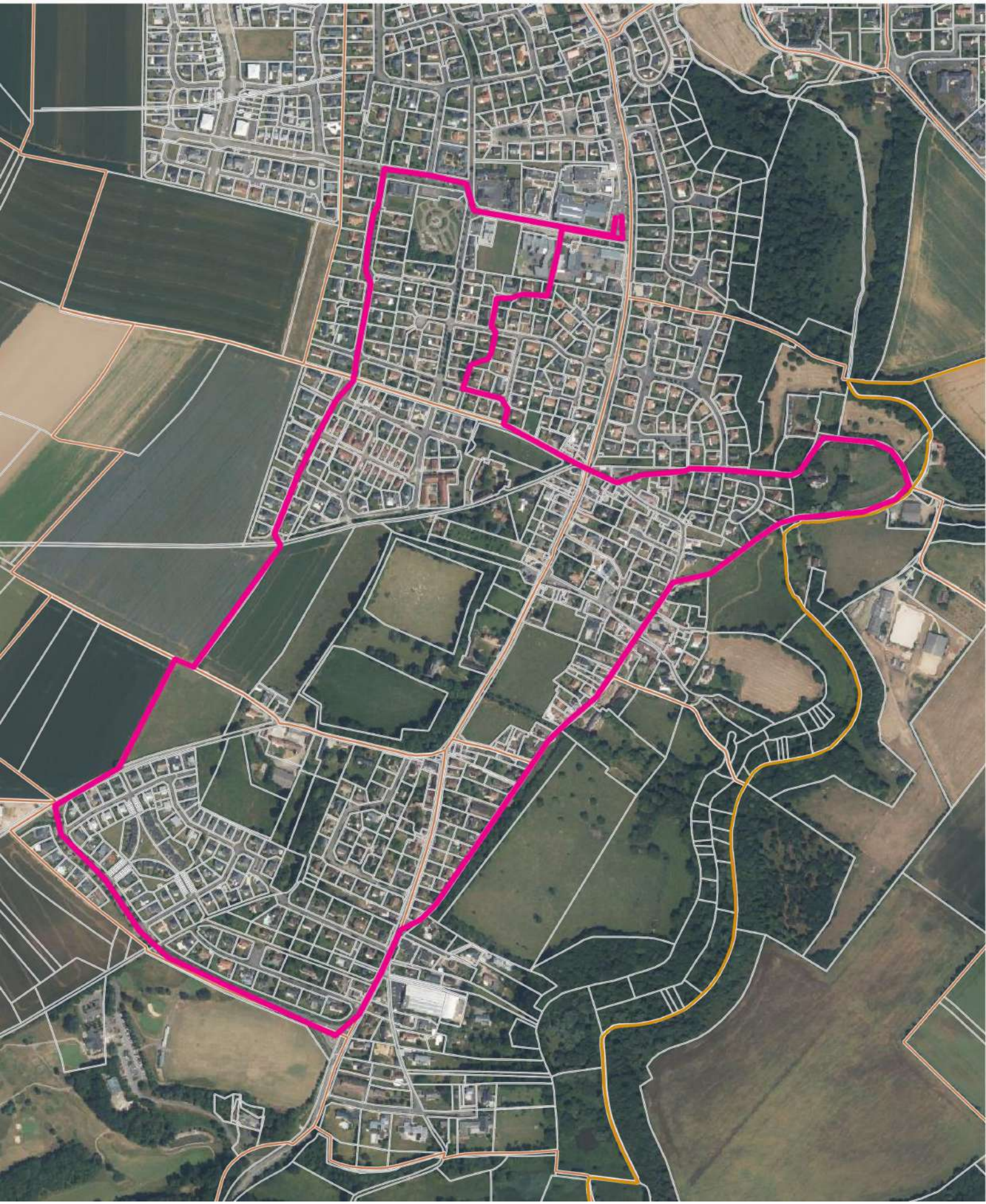Marche solidaire